

From: Kumar, Dr. Shashi [USMMA.EDU]
Sent: Friday, March 16, 2012 12:26 PM
To: #Administrative
Cc: Brohl, Helen; Helfer, Bryna (OST)
Subject: 2 Days Left to Take the Strategic Planning Survey!

Dear Colleagues,

This week, you received an email request from me asking for you to link to and participate in a survey in support of the USMMA strategic planning effort. Over **200 surveys** have been received but very few from our administrative family! Your input to the survey is valuable to the planning process and I encourage that you connect to the online survey [<https://www.research.net/s/USMMAstrategicPlanSurvey-Staff>] and participate before the **Sunday 5 p.m. deadline.**

The Academy is required to develop a strategic plan at the direction of Congress, Middle States Accreditation, and at the recommendation of the 2010 Blue Ribbon Panel. The Strategic Plan will serve as the road map to help us better prioritize investments and provide a first-class education for all Kings Point midshipmen. **Your participation will help us express why the Academy matters!**

I am assisted in the planning process by a Steering Committee. It is made up of representatives of the Academy and USDOT. **In addition to me, the members of the USMMA Strategic Plan Steering Committee are:**

- Dr. Jane Brickman (USMMA)
- LT Tyrone Broxton (USMMA)
- Mr. Paul Buhse (USMMA)
- Midshipman Nicholas Cerny (USMMA)
- Midshipman Patrick Clarke
- Dr. Gabriel Colef (USMMA)
- Dr. David Dellwo (USMMA)
- CAPT Robert DeStafney (USMMA)
- CDR Chris Gasiorek (USMMA)
- Midshipmen Kristy Harris (USMMA)
- Midshipmen Renee Hogan (USMMA)
- Midshipmen John Homola (USMMA)
- LCDR Ian Jones (USMMA)

- CAPT Peter Kahl (USMMA)
- CAPT Jay Kennedy (USMMA)
- Honorable David Matsuda (MARAD)
- Mr. Daniel Nee (USMMA)
- Mr. Frank Parker (MARAD)
- LCDR Tiffany Pettis (USMMA)
- Ms. Maurina Samuel (USMMA)
- CDR Peter Schneider(USMMA)
- **Ms. Marlise Streitmatter (USDOT)**
- Mr. Joel Szabat (MARAD)
- Mr. Kevin Tokarski (MARAD)
- Ms. Polly Trottenberg (USDOT)
- Mr. Keith Washington (MARAD)
- Midshipmen Janay Weathers (USMMA)
- Ms. Janice Weaver (MARAD)
- Ms. Anne Wehde (MARAD)
- Ms. Laura Ziff (USSDOT)

Also facilitating in the Strategic Plan development is Dr. Bryna Helfer, Director of Public Engagement, USDOT and Ms. Helen Brohl, Senior Advisor to the USMMA for Strategic Planning. Ms. Brohl has joined us at the Academy for six months from USDOT Headquarters and is our day-to-day liaison for Strategic Planning. She is located in Wiley Hall, and will be happy to speak with you and answer any questions you may have at brohlh@usmma.edu or x5739.

With the help of **each and every employee and student** at the USMMA, we will have our new Strategic Plan by the end of summer. **Please participate in every outreach opportunity and respond to the survey request today!!**

Sincerely,

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